



Project Title: **Eyecare Practitioner and Staff Workplace Motivation Survey**

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You are invited to participate in an online survey through the Michigan College of Optometry at Ferris State University designed to gather input on motivating factors in the eyecare workplace, from both a supervision and employee perspective. This survey will take approximately 2-4 minutes to complete.

The survey to be completed by any eyecare professional in a supervisor role is found by clicking on this link: [Administrator/Office Manager Survey](#).

Once completed, please forward this email to any employees in your office that **directly report to you**. They are to complete the survey by clicking on this link: [Eyecare Office Employee Survey](#).

Your participation in this study is completely voluntary and no personal identifying information will be collected. There are no foreseeable risks associated with this project above what one encounters in daily life. However, if you feel uncomfortable answering any questions, you can withdraw from the survey at any point. It is very important for us to learn your opinions. Non-participation in this survey will not impact your relationship with Ferris State University in any way.

Your survey responses will be strictly confidential and data from this research will be reported only in the aggregate. Your information will be coded and will remain confidential. If you are interested, please provide your name at the end of the survey and you will be placed in a drawing for a \$100 gift card. Your personal information will be kept separate from your survey responses.

If you have questions at any time about the survey or the procedures, please contact the Principal Investigator, Jennifer Schad O.D., listed above.

By clicking on the links above, you consent to participate in this research study. You may print or save a copy of this page for your records.