



August 7, 2020

Throughout these unprecedented times, the OAM wants you to know that we are here for you. We want to support you by answering questions, making sure you get your required educational credits and help you network with other Opticians in the state. This has been a difficult time to maneuver through. We are slowly opening and trying to find our footing to be able to achieve normalcy. Sometimes all of this causes frustration and even anger.

As we move through this new normal, we can start to feel that we can't deal effectively with all the changes that are taking place at work and in our personal lives. Sometimes we simply don't realize that we are viewing our goals, our businesses, our personal lives, basically our world through the lens of "I can't!".

The most effective way to combat the "I can't's is to come to the realization that we have been holding ourselves back. We "CAN" maneuver this jungle of changes and come out on top because that is who we are and what we do.

I feel that no one is better able to show kindness and stay positive than Opticians. In our profession, our whole focus is always listening to our patient's needs and giving them the best care possible.

I am so proud to be a part of this profession, especially at this time when we can help people see better and put a smile on their faces.

As Albert Schweitzer said:

"Constant kindness can accomplish much. As the sun makes ice melt, kindness causes misunderstanding, mistrust and hostility to evaporate"

Also, William Arthur Ward said"

"The pessimist complains about the wind, the optimist expects it to change, the realist adjusts the sails."

Opticians are realists---we adjust the sails and move forward in a positive and productive way. As realists, the OAM feels that we will not be able to have a safe face to face meeting in September, so we are putting together a virtual educational. Stay tuned for the date and details.

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